**SAMPLE PUBLICITY PIECE FROM PARTICIPATING UNIVERSITIES TO STUDENTS**

**APRU Virtual Student Exchange Program -** A Truly International Education Experience

Are you looking for an international exchange opportunity but unable to join because of current health and safety concerns, restrictions on international travel, budget constraints, or other commitments?

The Association of Pacific Rim Universities (APRU) Virtual Student Exchange (VSE) Program will soon commence its next semester for courses offered from January to August 2021 and provides opportunities for you to participate in an exchange without the need to travel. You can:

* **Choose from a vast catalog of online academic courses, most of them credit-bearing, from 19 universities on 3 continents.** **APPLY FROM 20 NOVEMBER!**
* Complement your studies with a wide variety of co-curricular programs designed to connect you with peers and experts worldwide.
* Embark on an international exchange experience in the comfort of your home.

Visit the [Program Website](http://vse.apru.org/) to check out courses and co-curricular programs (cultural activities, leadership training, and careers preparation) on offer and learn more about the application process. Applications for academic courses for the next VSE semester will begin on 20 November 2020. Course starting dates will be from January to April 2021.

Have a question? Email us at [apru.vse@cuhk.edu.hk](mailto:apru.vse@cuhk.edu.hk) or contact the Study Abroad Advisor at your home university at XXXXXX (PLEASE INSERT).